




GERARD S. BELLINO JR

CONTACT

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CAREER OBJECTIVE

For me, working at the intersection of marketing and sales is of utmost priority. I have a distinctive ability to develop highly effective and measurable strategies that drive revenue growth, new customers, brand awareness and reputation.

EXPERIENCE

Vantage Real Estate Services MARKETING MANAGER

November 2019 - Present

- Interview, train, and manage employees in our Marketing Division
- Oversee marketing activities, both digital and print
- Approve or reject all marketing initiatives within the company
- Lead a marketing committee
- Crafted digital display and social media advertising campaigns

Vantage Real Estate Services MARKETING COORDINATOR

May 2019 - November 2019

- Designed print marketing collateral in Adobe InDesign, Adobe Illustrator, and Sketch
- Built the company's website, chatbot, and inventory, designed in Adobe XD and Sketch, finalized in Wordpress
- Managed company social media accounts and created a content schedule
- Crafted email marketing campaigns in Constant Contact and created a content schedule

Vantage Real Estate Services MARKETING INTERN

December 2019 - May 2019

- Photographed commercial properties with a Drone or on-ground camera
- Designed print marketing collateral in Adobe InDesign
- Crafted social media posts and email campaigns

Synergy Solutions Digital Marketing Services DIRECTOR OF MARKETING

April 2019 - Present

- Lead a marketing team, oversee client accounts
- Build client websites in WordPress and Shopify
- Oversee client advertisements and craft campaigns
- Manage interns and built a hiring system

Drop It | Point. Scan. Connect. CO-FOUNDER & UI DESIGNER

September 2018 - January 2020

- Designed and wireframed the entire application
- Designed and promoted advertising campaigns
- Created and hosted focus groups to collect market data

Vermeer North Atlantic MARKETING INTERN

June 2018 - September 2018

- Revamped Finance Management's file system and moved it to digital
- Cold-called clients for follow-ups and sales (heavy duty equipment)

EDUCATION/CERTIFICATIONS

ROWAN UNIVERSITY

B.S. Marketing
Graduated August 2020

CONNECTION SCHOOL OF REAL ESTATE

Real Estate License
Graduated May 2018

CABRINI UNIVERSITY

B.S. Marketing
Transferred September 2017

SKILLS

ADOBE INDESIGN

Print/Digital Graphics

ADOBE ILLUSTRATOR

Vector Graphics

SKETCH

UI Design/Digital Graphics

WORDPRESS

Over 10+ websites built

SHOPIFY

Over 10+ websites built

VOLUNTEER WORK

FOOD BANK OF SOUTH JERSEY

Donations and Affiliation
Utilized e-commerce sales of two products to donate to the food bank

GENESIS HEALTHCARE

Assistant
Aided Alzheimers and dementia patients and hosted events.